



Website - www.motorcyclesafetyprogram.org

Concrete Canyons

Heavy traffic, pedestrians, potholes, construction, mucho traffic lights, one-way streets ... doesn't sound like fun, does it? These things are just some of the many reasons most of us do what we can to stay away from riding through metropolitan areas. Adding confusion and stress to the mix would certainly keep us from riding around big cities. But, believe it or not, if you know how to approach motoring through the valleys of steel and glass, it can be enjoyable. You just need to keep a lot of things in check prior to attempting such a journey. Let's look at some of the risks you may encounter and see how you can address them.

I've ridden through and around several cities in the good ol' US of A, but since I regularly commute to and ride in New York City, I think I can use that as a good basis for review. The first thing that comes to anyone's mind is the excessive amount of cages we need to deal with in cities. Depending on the time of day or day of the week, traffic can be a real hassle to navigate through. The primary strategy we have is the process of SEEing (Search, Evaluate, and Execute) what's happening all around us. When I ride within the confines of a city like New York, I have a tendency to cover my clutch and brake for any quick reaction needed. You need to watch the traffic constantly; cars come to quick stops for various reasons, and there are the ever-present jaywalkers. You need to be ready. Also watch out for those cabbies cutting across your lane to pick up fares. I still can't figure out how half of them received their licenses. Unlike the open road, it may be impossible to keep the minimum following distances, so you have to be on your best offense/ defense.

Then there are the inevitable surprises. Cars will suddenly pull out of parking spots or hidden driveways along the street, people step out from between cars, and my personal favorite nuisance: bicycle messengers. As much as I try to stare aware, these messengers are hard to see in my mirrors, and they often ride recklessly. Now how about road conditions?

Potholes, steel plates, manhole covers, grating, and ongoing construction, to name a few. When traffic is heavy and you're riding to stay within the mix, you may not see these obstacles quickly enough. Steady, careful swerving maneuvers may work, but more than likely you'll ride over what's suddenly in your path. Maintain a firm grip on that handlebar, and get ready to lift your butt a lot so you're not always taking the full impact. You may want to pass the same info on to your passengers. Also keep in mind all the painted areas to be wary of: crosswalks, stop lines, etc. These sections can be slippery when it's dry out, and they're even worse when the road is wet.

Besides too many traffic lights to deal with, try not to jump a green light. You just may confront another cyclist or driver trying to beat the light in the other direction. And don't try to beat a changing light either. That scenario could have a bad outcome as well.

One thing I highly recommend is for cyclists to review where they're heading, especially when riding in a metropolitan area. Check your directions before firing up your bikes. You certainly don't want to make a wrong turn and head up a one-way street in the opposite direction. Traffic patterns can change within a few blocks, so it helps to have an idea of where you're going before you get underway. A GPS is useful, but I've noticed that sometimes the reception cuts out where certain streets become narrower and are flanked with tall buildings. By the time your GPS recalculates, you may have passed your intended turn, thus causing another headache.

So, with all these issues, how can riding in the city hold any enjoyment? Well, I find the best times to ride are either early in the morning or during the late evenings after rush hour has passed just keep in mind you're less visible at night) or weekends when traffic is light. Cutting through the concrete canyons, listening to the rumble of your machine has a sensation all its own. Cruising the boulevards at night amidst all the city lights, can also be enjoyable. Plus, when you consider the endless spots to hang out - be they clubs, restaurants, or cultural locations, you can't beat the city.

When you're idling at the light, raising your coolness meter with all the folks walking by checking you out, just remember to keep some of these skills and safety tactics in mind, along with some common sense. You'll be ready to take on a new world of adventures.



Haven't Joined or Renewed Your Membership Yet?

Your Membership Helps us continue Free Education for the Promotion of Motorcycle Awareness & the Benefits of Rider Education to the Motorcycling & Driving Community

Click on [Join Today Logo](#) to sign up or renew securely online

Every Membership receives a FREE \$4000 Accidental Death Life Insurance Policy coverage from National Income Life Insurance Company plus a wide range of discounts from more sponsors than any other not for profit motorcycle organization in the country

Empire State Motorcycle Safety Education Program is introducing a new motorcycle riding educational experience of real time training that is co-sponsored with



***Road Rider Training & Scenic Tour at its Best
September 24-25, 2016***

Ever feel that practicing in parking lots or even doing training such as track days really doesn't give you what you need to be prepared for everyday riding on our roadways? We certainly do. Our SkilledRider Safety Tour is a fantastic way to become a more proficient rider by not only increasing your situational awareness development, but to learn or enhance riding skills used for everyday riding at real time, real world conditions.

Our instructional and learner centered approach will help you focus on every thought process, motorcycle adjustment and skill adjustment for road, traffic, environmental plus operator conditions. Becoming a smoother rider through education, practice and proficiency will help reduce the risks associated with motorcycle riding.

Technical aspects of set up and approaches for safe flowing cornering , lane adjustments for all conditions, speed adjustments with various method options plus learning to "read the road" are just a couple of the major cornerstones of our program. You will not only be exposed to possibly new information on skill techniques, but have the ability to demonstrate what you have learned with instant feedback and commentary from our trained Skills Advisers.

Motorcycling is a fun exciting motorsport, but it does have its risks. Education, practice of skills and use of information with continued reinforcement will not only raise your level of safety, but believe it or not - raise your overall riding experiences and joy of motorcycling.

This is a unique opportunity for any rider to enhance their riding with the combination of a scenic tour through some of the more enjoyable roads in the region.

Program Details

- Two Days of Scenic Touring with Personalized Riding Training
- Includes One Night Hotel Plus Day One Lunch & Dinner
- One Year Free Membership with Empire State Motorcycle Safety Education Program
- Gift Swag Bag from Sponsor 1-800-HURT-911 / Attorney Philip Franckel

Program Cost - \$850 – Limited Spots Available

For more information on the program and registration - [Click Here](#)



In conjunction with our announcement of our SkilledRider Safety Tour Program, anyone that purchases online a cooling fan system from Love-Jugs for their Harley-Davidson or Indian motorcycle will receive a \$50 Rebate from Empire State Motorcycle Safety Education Program.

When ordering, enter *Empire MC Safety* in the *Who Referred You?* box

Rebate offer ends August 31, 2016

UPCOMING EVENTS



*Free BBQ with
Watermelon!*



H-D OF NASSAU COUNTY'S

SUMMER SIZZLER

SALES EVENT | JULY 23

Pick Your Promo!*

when you purchase a New Harley-Davidson...

- Exhaust Upgrade
- Chrome or Black Front End Upgrade
- First 2 Authorized Services
- Helmet, Jacket and Gloves

*Limitations Apply, See Dealer Rep for Details.



Double Points* All Day Long!

Valid on in-stock, in-dealership purchases only. Offer not valid on previously purchased merchandise. Cannot be combined with any other offer, discount or promotion. Rewards points do not apply on discounted items. Offer is subject to change without notice. See Dealer Rep for details.

THE LITTLE
CIGAR FACTORY'S
*Hand Rolled
Cigars!*



Also in the House...

SUPER HOT DEALS ON PRE-OWNED SIZZLERS!

H-D of Nassau County Gives You a
FREE One Year Powertrain Warranty
on Pre-Owned Motorcycles.

STOP IN AND ASK ABOUT OUR EXCLUSIVE OFFER

EMPIRE STATE MC
EDUCATION PROGRAM
Free Info!



AUG
13



OTRA PRESENTS CORNER COLLEGE AN ADVANCED CORNERING CLINIC

The best upgrade for your motorcycle is you!

- Learn from an experienced track coach in a more personal clinic setting.
- Practice exercises designed to progressively build cornering confidence.
- Be safer in real world situations by increasing your skill safety margin.
- Get a feel for track day skills or make your future track days more enjoyable.
- All motorcycles welcome!

Contact **OTRA** Motorcycle School to sign up! Class size is limited.
631-862-RIDE OR INFO@LRN2RIDE.COM

www.motorcyclesafetyprogram.org

Empire State Motorcycle Safety Education Program, Inc (ESMSEP) is a not for profit, 501(c)3 outreach education organization group of like minded motorcycle safety enthusiasts working towards the goal of promoting motorcycle awareness and the benefits of rider education through FREE informational seminars at libraries, adult continuing ed programs, dealerships, club/group meetings, rallies, etc. Our primary goal is to present the information to licensed motorcycle operators as to the importance of continuing rider education, but our information can also be extremely useful for newer riders as well. To date, there is no one in NYS that presently addresses what we do..

ESMSEP has a Member Benefit Program that includes a FREE \$4000 life insurance policy plus discounted offers from our Sponsoring Partners. ESMSEP currently has 90+ Sponsoring Partners listed on our website that have joined our team with many of them offering a benefit offer for our membership that have pledge to support this new exciting venture. All of them are extremely supportive of our task and recognize the value of it for the motorcycling community plus the potential for future customers that appreciate their support of motorcycle safety. We have more sponsors than any other not for profit motorcycle organization in the country.

Share & Forward This Email To All Those That Ride!



Empire State Motorcycle Safety Education Program
215 S. Centre Ave
Rockville Centre, NY 11570

Update your [Email Preferences](#) or [Unsubscribe](#)

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>